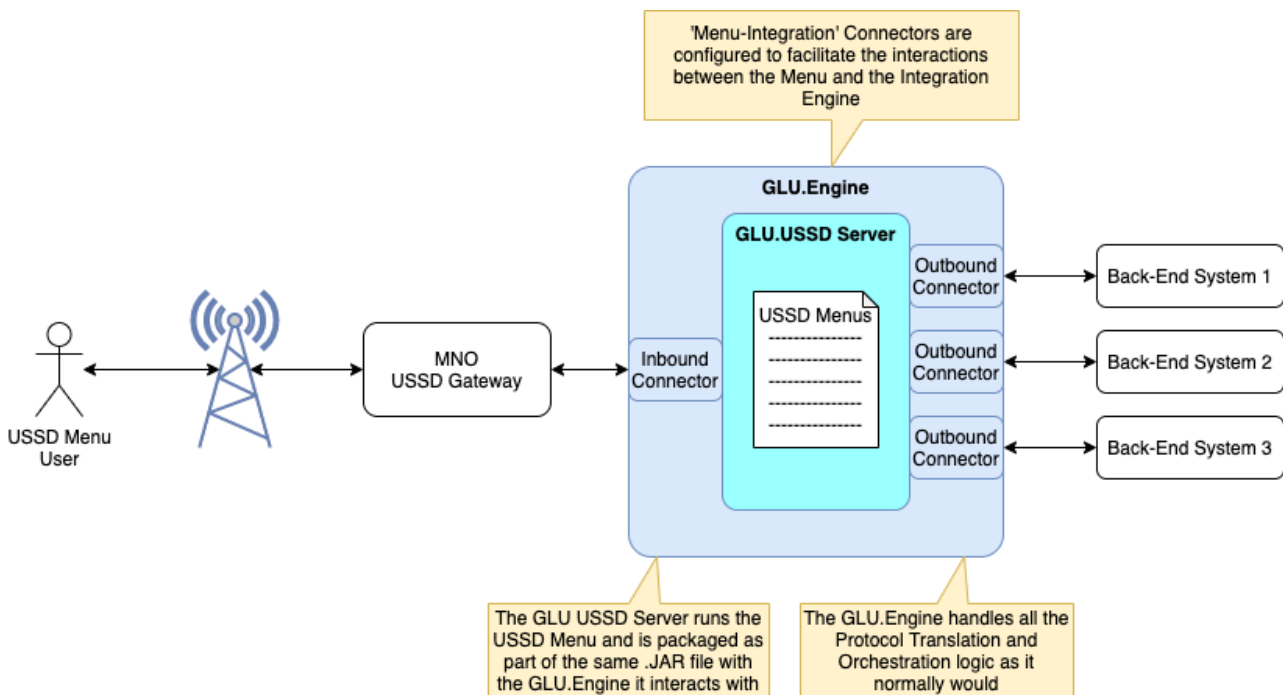


GLU.USSD – Executive Introduction

GLU.USSD - is a NO CODE USSD Menu Management Solution.

GLU.USSD empowers Analysts to maintain and manage complex USSD Menu's without the overhead of traditional developer centric SDLC timeframes. Following the same NO CODE principles as GLU.Ware, GLU.USSD provides a configuration based menu, that runs on a pre-integrated USSD Server, wrapped within a GLU Integration Engine.

A USSD Simulator facilitates iterative cycles of configuration and testing by allowing the user to experience the USSD menu as they configure, deploy and test it.



GLU.USSD is currently in production use and being used to service high volume, multi-language, multi-script USSD menu's.

GLU.USSD can be commercialised as a Software as a Service or Annual Subscription or Licence Fee models.